



Faculty position with a mission of Academic Director of a graduate program in Cross Cultural Marketing & Negotiation

Caen Campus

The position and its requirements

As tenured professor, you will have to manage a Graduate program in Cross Cultural Management. You will have a teaching load of 120 hours per year, in order to enable you to focus on research academic activities under an agreed three year production schedule. A competitive salary is offered with additional research performance-based bonuses.

The position requires a doctorate or a PhD in Management, with an orientation in Marketing Management. You will have to provide evidence of a strong experience in teaching and recent and expected publications in peer-reviewed journals. You have to be fluent in English. You should have also an international experience and have already managed programs.

If you want to develop your research projects among our dynamic faculty and its network, if you share our passion for teaching and aspire to expand your teaching skills, if you are able to demonstrate that you are strong team players and self-motivated individuals, this position is for you. The Business School provides attractive package including support to obtain funding, help for teaching development, coaching and training program, conference packages and visiting programs.

The School and its research and teaching environment

EM Normandie was established in 1871 as one of the first *Grandes Ecoles*, and has since been considered as a reference among French business schools. It is accredited by AACSB International, Bsis, and its Grande Ecole Programme is also accredited by EFMD EQUIS. EM Normandie has been ranked 71th place with its “Grande Ecole” programme in the Financial Times. Over 4 000 students and trainees attend its programs on its five campuses in Le Havre, Caen, Paris, Oxford and Dublin.

EM Normandie is one of the oldest established French business schools with a portfolio of 16 programs, including 6 taught in English and 2 training institutes. The EM Normandie mission has been defined to educate the managers of tomorrow, as responsible executives prepared to lead change in a cross-cultural environment. EM Normandie promotes the intellectual contributions of its faculty (74 core faculty members in September 2018), whether academic or applied, to guaranty high added value in the educational process of all its students.

The recruitment process

Candidates should submit a letter of application, a full curriculum vitae (including teaching description and current research in progress), 2 or 3 research papers, and the contact information of three referees by e-mail to : smaugendre@em-normandie.fr

The working contract will be under local conditions.

Contact and Information

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Please visit our website : <http://www.ecole-management-normandie.fr/english/>